

# LI the Leadership Institute HC at Harvard College

## LHC Annual Report 2010



### 2010 in brief:

Directly reached 800+ students at Harvard University, and 380+ through partnered programs.

Brought together 40+ student leaders for roundtable discussions.

Distributed 2,300+ copies of Leadership Magazines (2 publications).

Taught a 10-week curriculum to 33 Middle School students, served other 60 students.

Organized 22 events open to the Harvard Community.

Held 11 internal trainings, 12 advising dinners, 3 LIHC formal dinners, 15 Authentic Leadership Development trainings, and 6 social events for LIHC members.

64,459 unique visits of our website between January and December 2010.



# Organizational Overview

## Vision

To develop world-class leaders at Harvard University and promulgate leadership excellence throughout the world.

## Mission Statement:

LIHC is devoted to fostering the awareness, skills, and values of leadership among Harvard undergraduates. LIHC aims to inspire and empower students to fulfill their leadership potential at Harvard, in their communities and in their world.

## Leadership Definition:

Leadership is the skill of motivating, guiding and empowering a team towards a socially responsible vision.

The Leadership Institute at Harvard College pursues its mission through five integrated committees: the Leadership Development Initiative, the Presidents' Forum, the Harvard Undergraduate Leadership Magazine, External Relations, and Social Outreach.

LIHC believes in five core values:

- Leading by example
- Shared leadership
- Bias towards action
- Insisting on the best
- Taking the balcony view

By creating a collaborative environment, LIHC provides an avenue for members to work on their own initiatives, make a big impact at Harvard, and develop their own leadership skills and qualities in the process.

## 2010 Achievements:

### External

- Built and maintained partnerships with the Center for Public Leadership, the Advanced Leadership Initiative, the Office of Student Life, Freshman Dean's Office, and the Leadership Working Group.
- Won a bid to host the 2012 Ivy Leadership Summit at Harvard (attracts 200-400 students from Ivy League schools).
- Co-sponsored the Igniting Innovation Summit 2010, attracting 140+ students.
- Led a delegation of 18 Harvard students to the Ivy Leadership Summit at Princeton University.

### Internal

- Grew membership from 29 to 38, grew applicant pool from 28 to 49.
- Ran mentorship program between LIHC members and Board of Advisors (graduate students). Developed an internal mentorship program that paired 11 new members with LIHC mentors.
- Secured a new LIHC website (kindly donated by the Center for Public Leadership).
- Held 3-part internal Authentic Leadership Development trainings for 5 groups of LIHC members.
- Held 12 informal dinners with LIHC Board of Advisors and 6 LIHC social events.
- Implemented an internal budgeting system, and developed a Resource Usage Guideline for managing LIHC finances.
- Started developing a handbook for making LIHC a successful organization.
- Created a LIHC Board of Overseers.

# Leadership Development Initiative

## LDI Mission:

To equip Harvard students with the skills and principles to practice leadership in the world.



### 2010 Achievements:

- Biography event on “Leadership in the Public Sector” with Ray Mabus, U.S. Secretary of the Navy. 220 attendees.
- 3-part Communications workshop series on Public Speaking, Sales, and Negotiations. 20-40 attendees for each.
- Biography event on “Leadership in the Business World” with John Clarkeson, former CEO and Chairman of the Boston Consulting Group. 106 attendees.
- 2 training sessions on Effective Delegation to 110 student organization officers (in conjunction with Leadership Edge and the Office of Student Life).
- Hosted a discussion with Tom Monahan, CEO and Chairman of Corporate Executive Board in conjunction with The Presidents’ Forum.
- Presidents Panel for pre-frosh, with 12 of top student presidents at Harvard College. 80 attendees.
- Co-sponsored with Women’s Initiative in Leadership (WIL) on Bead for Life fundraiser to support women’s empowerment in Uganda. Total of \$1,110 raised.
- Co-sponsored with Harvard College Aviation Club on event with Mr. Paul Clements, Director of Sales at AirTran Airways on “Marketing and Sales in the Airline Industry.”



- Held 3 member-led internal trainings on reaching out important people, building institutional memory, and creating timelines.

### Spring 2011 Plans:

- Small Business Panel with restaurant owners from Harvard Square and Boston on “The Art (and Taste) of Leadership” (early February 2/6 or 2/8 2011).
- Speaker Event with Nitin Nohria, Dean of Harvard Business School, on “Ethics in Business and Leadership” (March 7 2011).
- Workshop on Leadership Styles with Sameer Srivastava, Ph.D. Candidate in Sociology.
- Biography Speaker Event with Walter Isaacson, former Managing Editor of TIME, former Chairman and CEO of CNN, and current President and CEO of the Aspen Institute (last week of March 2011).
- Biography Speaker Event on “Leadership in the Business World” with George Bennett, co-founder of Bain & Company and has founded several other successful businesses (first week of April 2011).
- *Harvard Takes the Lead* - brings together the foremost thinkers and experts on leadership in the Harvard community to share their research and contributions as leaders in the world (week of April 18, 2011).

# The Presidents' Forum

## 2010 Achievements:

### Fall 2010

- Collaborated with the Leadership Development Initiative and Leadership Edge to host two re-registration workshops for student organizations. 110+ attendees.
- Held a leadership conversation with Corporate Executive Board CEO Tom Monahan "Using Leadership Networks." 30 attendees.
- Carried out midterm evaluations on team performance.
- Held team bonding TPF social event.
- Dinner discussion with student leaders on "Leadership in Publications" bringing together editors of student publications on campus.

### Spring 2010

- Dinner discussion forum with student leaders on "Women's Leadership" in collaboration with The Women's Leadership Project.
- Dinner discussion forum with student leaders on "Sports Leadership" bringing together club sport captains.
- Dinner discussion forum with student leaders on "Mentorship" bringing together a diverse group of student leaders.
- Co-sponsored a breakfast banquet with Global China Connection for a delegation of Chinese University student body Presidents as they

made their 2010 Ivy League tour.

### Spring 2011 Plans:

- Dinner discussion with student leaders on "Leadership in House Life" bringing together House Committee Chairs.
- Host the CEO of Fortune 50 company, Procter and Gamble, Bob McDonald, for a "Value-Based Leadership" speaking event.
- Host the Leadership Symposium, a half-day conference aimed at bringing together over 150+ student leaders at Harvard to discuss topics related to organizational development. The agenda includes a keynote speaker, workshops, a networking session, and an awards banquet.
- Host the Pre-frosh Presidents' Panel where student presidents of organizations talk to incoming freshmen about their experiences at Harvard.
- Establish a Presidents' database as a resource for further use in surveys, invitations, and for correspondence with presidents' of student organizations.

## TPF Mission:

To promote collaboration and channels of communication between student leaders on campus.



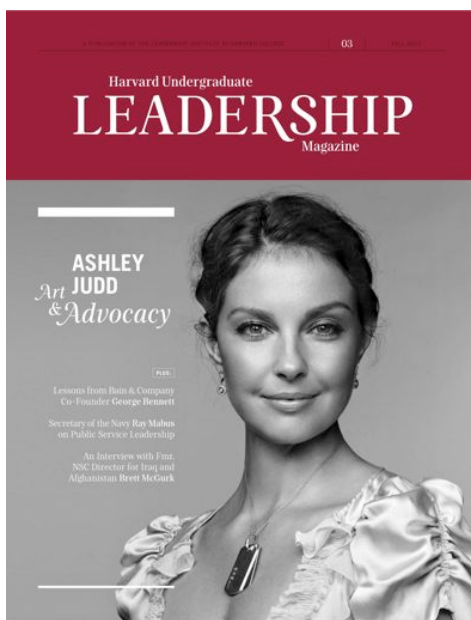
"Authentic leaders not only inspire those around them; they empower them to step up and lead."

Bill George

# Harvard Undergraduate Leadership Magazine

## HULM Mission:

To introduce students to various interpretations of leadership and to provide concrete knowledge to teach students how they can become better leaders.



## 2010 Achievements:

- Completed and released the third issue of the HULM early Fall 2010 (1,000 copies); the issue featured a brand new design scheme created by Barrel, a professional design firm in NYC. Interviews included with George Bennett, co-founder of Bain & Company, Ashley Judd, as well as with student leaders including the President and Vice President of the Undergraduate Council.
- Threw a launch party that attracted around 60+ students and that helped brand the magazine and increase interest.
- Put together a staff of 20 writers in Spring of 2010, and built a new core editorial team with a total of 6 editors.
- Held internal training on interviewing, writing, and editing.
- Strengthened relationships with Harvard administrators including the Dean of Harvard College and the Harvard Dean of Freshmen.
- Developed a larger advertisement sales strategy that will target companies, universities and business schools, and college preparatory programs.
- Began recruitment of staff writers for the production of HULM 4.0.

## Plans for Spring 2011

- Complete staff writer recruitment for HULM 4.0.
- Produce and edit HULM 4.0 content and design.
- Run trainings for staff writers and editors.
- Execute advertisement sales strategy.
- Obtain reader feedback on HULM 3.0 and evaluate next steps for the magazine.
- Develop an online strategy for the magazine to create a strong online presence for the publication.

# External Relations

**ER Mission:**  
To connect LIHC with the outside world and build resources to fulfill LIHC mission.

**2010 Achievements:**

**Fall 2010:**

- Generated a list of over 50 potential sponsors (currently reaching out to them).
- Collaborated with HULM to develop a new schedule of publication that will align with campus recruitment calendar on to generate new income.
- Created a LIHC-wide approach to fundraising. The sponsorship guide provides potential sponsors 30 specific options to connect with Harvard students (at events, on our website, in the magazine, etc.), with an amount requested for each.
- Developed 3 packages (Gold, Silver, and Bronze) created to provide select options to sponsors of different levels.
- Together, these options represent over \$45,000-worth of potential publicity!

**Spring 2010:**

- Led a delegation of over 30 students to the 10th Annual Ivy Leadership Summit at Yale University. 2-day summit on “Fearless Leadership” (Spring 2010).
- Organized two internal training on “Influencing Tactics” with Emily Slota and Larissa West, and on “Public Speaking” with John Coleman.

- Panel discussion on business school admissions with Matt McKnight and Katie Laidlaw. 50 students attended.
- Worked with Morgan Stanley on a multi-panel event on the subject of methods of success for summer internships. Over 75 students attended.



**Spring 2011 Plans:**

- Recruit 2 new members.
- We will follow through with deployment of the fundraising initiative developed this fall.
- A team goal to raise at least \$10,000 with the "LIHC-wide" plan.
- Collaborate with the magazine on strategy to increase readership and revenues generated by the publication.
- Host an internal training for LIHC members (and potentially other student groups?) on how to contact sponsors.



# Social Outreach

## 2010 Achievements:

### Fall 2010:

- Expanded the "Yes We Can Lead" Apprenticeship to two Boston schools (Edwards MS and Gavin MS) teaching 20 students. Helped students prepare environment-related social change projects. WOW! Presentation on Dec. 7<sup>th</sup>.
- Revised curriculum towards a distributable model.
- Planned a "Youth Lead the Change" Program with 5 SO members traveling to Bhutan in January 2011, with an invitation from the Ministry of Education, to teach 50 students and 20 teachers. Developed a customized curriculum for Bhutanese audience; gained recognition in several publications; fundraised by soliciting donations. Visit will be blogged on [bhutanleads.blogspot.com](http://bhutanleads.blogspot.com).
- Held a Harvard field trip for 60 middle school students.
- Hosting a leadership development station for BPS elementary school students on Harvard Serves day.

### Spring 2010:

- Taught 10-week Leadership Curriculum at Edwards Middle School, in collaboration with Citizen Schools.
- Helped our students conduct social change projects in their school (e.g. creating a study hall time at school).

- Built relationships with Outward Bound and the Youth Leadership Institute in California.
- Held a Harvard-visit field trip for our students.
- Conducted internal training led by Laura Warren and two middle school teachers from the Harvard Grad School of Education.
- Created an SO video (now on [youtube.com](http://youtube.com)) and a team blog with reflections, updates, and photos.

### Spring 2011 Plans:

- Begin process of expanding Citizen Schools Apprenticeship to another college.
- Edit and finalize the curriculum for a distributable model.
- Identify avenues/organization that can help us sustain the impact of the apprenticeship.
- Maintain constant contact with students from the "Youth Lead the Change" Bhutan trip, track the progress of the program over the semester, and revise curriculum.
- Organize a Days of Service and host more field trips for students.

## Social Outreach Mission:

To instill in youth the requisite values, skills and confidence to be leaders and accomplish positive change in their schools, communities, and the world.



## Curriculum

Week 1: What is Leadership?

Week 2: The Different Types of Leadership

Week 3: Self-reflection, Vision, Mission and Goal-setting

Week 4: Verbal and Nonverbal Communication

Week 5: Creating and Motivating a Team

Week 6: Organization and Time Management

Week 7: Speech-Making and Receiving Feedback

Week 8: Conflict Resolution

Week 9: Social Responsibility and Servant Leadership

Week 10: Getting Ready to Create Ideas

WOW! Project Presentations at Harvard